Society of European Contract Law
SECOLA

EC LAW OF MARKETING CONTRACTS AND FAIR DEALING

Invitation to Conference
London, 16th and 17th of May
Thursday, 16th of May

I. A General Measure on Marketing Contracts?

13.00 Welcome (Lord Bingham of Cornhill / Grundmann, Erlangen University)

13.20 1. Introducing the Topic (Collins, London School of Economics)

14.00 2. A General Framework Directive (Micklitz, Bamberg University)

15.00 Coffee

II. The Duty of to Deal Fairly

15.15 3. The Duty to Deal Fairly as the Core Duty Proposed (Alpa, Rome University 'La Sapienza' / de Nova, Turin University)

16.45 4. Can Fair Trading be Standardised? (Howells, Sheffield University)

17.45 Lunch - Sandwiches

IV. Institutional Implications and Enforcement

13.30 7. Federal Rules on Enforcement (Cranston, MP, London School of Economics / Wilhelmsson, Helsinki University)

15.00 8. Federal Trading Standards Agency (Fages, Paris University II)

16.00 Coffee

V. A Further Step Towards a European Contract Law


17.15 10. Conclusions - Round Table - General Discussion (Chair: Bianca, Rome University 'La Sapienza')

19.00 End of the Conference

Friday, 17th of May

III. Consumer Law and Competition Law

9.30 5. Distribution Contracts in EC Competition Law (Stuyck, Leuven University)

10.30 Coffee

Conference Room: Senate House, Senate Room, Malet Street, Russel Square, London W 1
http://www.secola.org
conference bureau: James Kempster, British Institute of International & Comparative Law, phone: +44 (0) 20 78625162, e-mail: j.kempster@biicl.org, fax: 0044 (0) 20 78625152